# FOR IMMEDIATE RELEASE : CONTACT:

(INSERT CONTACT INFO HERE)

**MEDIA ADVISORY**

***(ORGANIZATION) Hosts Screening of “Out of Reach,” a Short Film about Prescription Drug Abuse Created by a Teen Filmmaker***

***~Q&A, Moderated Discussion to Follow with (Insert Prominent Names Here)~***

**CITY, STATE – (DATE)** — (ORGANIZATION) will hold a special screening of “Out of Reach,” a short documentary about prescription drug (Rx) abuse created by a teen filmmaker. Cyrus Stowe, a 17-year-old high school student, interviews friends, classmates, community members and others about Rx abuse and their views of what it means to abuse prescription drugs. It was created in collaboration with director Tucker Capps (of A&E’s “Intervention”) and the Partnership for Drug-Free Kids’ Medicine Abuse Project.

The film screening will be followed by a moderated panel discussion hosted by (INSERT MODERATOR HERE).

**WHAT:** **Screening of “Out of Reach” teen-made documentary on prescription drug abuse**

**WHO:** MODERATOR

**(Moderator Name), (Title)**

PANELISTS

**List panelists here – can include local government officials, education professionals, local health, substance abuse or treatment professionals, local law enforcement officials or anyone else you choose to add**

WELCOME BY:

**Insert who will welcome people/open the screening, if different from moderator**

**WHEN: Insert date**

**WHERE: Insert location (name of venue, address)**

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**About (ORGANIZATION)***Insert organization boilerplate here*

**About Partnership for Drug-Free Kids***The Partnership for Drug-Free Kids is dedicated to reduce teen substance abuse and help families impacted by addiction. We develop public education campaigns that drive awareness of teen substance abuse, and lead teen-targeted efforts that inspire young people to make positive decisions to stay healthy and avoid drugs and alcohol. On our website, drugfree.org, and through our toll-free helpline (1-855-DRUGFREE), we provide families with direct support and guidance to help them address teen substance abuse. Finally, we build healthy communities, advocating for great access to adolescent treatment and funding for youth prevention programs. A national nonprofit, we depend on donations from individuals, corporations, foundations and the public sector and are thankful to SAG-AFTRA and the advertising and media industries for their ongoing generosity.*

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