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# Distilling the Core Elements of Family Therapy for Adolescent Substance Use: **Conceptual and Empirical Solutions**

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#### **ABSTRACT**

This article describes several barriers to widespread dissemination of manualized family-based treatments for adolescent substance use (ASU). We then offer a highly promising solution for adopting and sustaining family therapy in usual care: distilling the core practice elements of empirically validated family therapy models for ASU. We present a conceptual distillation of family therapy for ASU grounded in existing observational fidelity measures for three manualized models, a process that yielded four core elements: Family Engagement, Relational Reframing, Family Behavior Change, and Family Restructuring. We then introduce an innovative empirical method for distilling core elements that can serve as a template for rigorous distillation of other treatment approaches. Finally, we discuss how core elements can enhance family therapy services within the diverse workforce of usual care for ASU.

#### **KEYWORDS**

adolescent substance use: core elements; usual care

#### Introduction

Although family therapy has by far the largest base of empirical support for treating adolescent substance use (ASU), there are several intransigent barriers to widespread adoption of manualized family therapy models. This article describes an alternative path to promoting family therapy adoption, the core elements strategy, which offers important advantages over purveyor-driven dissemination with regard to sustaining quality implementation in routine service settings. The initial step along this path is successfully distilling the core treatment techniques of empirically validated family therapy models for ASU. We first present a conceptual distillation of family therapy for ASU that is grounded in existing observational fidelity measures for three manualized models. We then describe an innovative *empirical* method for distilling core elements that can serve as a template for rigorous distillation of other treatment approaches. We conclude by discussing how core elements can enhance family therapy services within the diverse workforce of usual care for ASU.

## Dissemination challenge: Unmet clinical need for family therapy for ASU

#### Family therapy for ASU is ripe for widespread dissemination

Currently, family therapy (FT) enjoys the strongest evidence base for treating ASU (Hogue, Henderson, Ozechowski, & Robbins, 2014). FT for ASU follows an ecological orientation that targets multiple interacting systems (e.g., family, school, peer, juvenile justice) within which adolescents develop. There are a handful of manualized, empirically supported FT models designed to treat ASU, the most prominent being brief strategic family therapy (BSFT), functional family therapy (FFT), multidimensional family therapy (MDFT), and multisystemic therapy (MST) (Baldwin, Christian, Berkeljon, & Shadish, 2012). Although these "brandname" models differ from one another along several dimensions of intervention focus and sequencing (see "Conceptual Distillation" section), they are common members of the broader FT approach, whose signature features include embracing developmentally calibrated parenting strategies, intervening directly with family members to repair intrafamilial relationships, and addressing challenges encountered by adolescents and caregivers in key extrafamilial systems (Rowe, 2012).

Manualized FT models have reached the highest levels of empirical validation for ASU, posting an exemplary record of success in comparison to bona fide alternative treatments (Hogue et al., 2014). Meta-analyses of randomized trials demonstrate that FT consistently prevails against other manualized ASU treatments as well as usual care, and it produces the largest average effect sizes by a wide margin (Baldwin et al., 2012; Tanner-Smith, Wilson, & Lipsey, 2013). The FT approach also has the strongest empirical support for treating adolescent disruptive behaviors that commonly co-occur with ASU, such as aggression, conduct disorder, and delinquency (Baldwin et al., 2012; Chorpita et al., 2011; McCart & Sheidow, 2016). Studies of manualized FT for ASU also frequently report significant reductions in internalizing symptoms and gains in prosocial functioning (described in Hogue & Liddle, 2009).

Due in large part to its extensive evidence base, the FT approach has long been strongly endorsed by federal agencies (e.g., Center for Substance Abuse Treatment, 1999), national associations (e.g., American Academy of Child and Adolescent Psychiatry, 1997), and policy-making groups (e.g., Drug Strategies, 2003). More recently there is also incentive from ASU clinical providers and payers to deliver FT services: FT is now approved for treating ASU and co-occurring disorders by federal and private insurance plans (Blue Cross, 2013; Cigna, 2012; Oxford Insurance Company, 2013) and regulatory agencies that govern licensed treatment providers (e.g., State of New York, 2010; State of Pennsylvania, 2010). Thus there is impetus from all corners to expand FT adoption and implementation in usual care for ASU (Kaslow, Broth, Smith, & Collins, 2012).

# Barriers to widespread adoption of manualized FT models in usual care for ASU

Despite their unrivaled empirical portfolio and policy support for treating ASU, manualized FT models have not yet been widely adopted within ASU treatment systems nationwide. Moreover, large-scale federal initiatives to install evidence-based practices for ASU in community settings have passed over manualized FTs in favor of individual and group models (e.g., Godley, Garner, Smith, Meyers, & Godley, 2011; Ramchand, Griffin, Suttorp, Harris, & Morral, 2011). The overarching barrier to adoption of brand-name FTs appears to be the mismatch between dissemination methods used by these models and the needs of the provider community. Developers of manualized FTs disseminate their respective

models by establishing corporate entities (i.e., model purveyors) that contract directly with host agencies to govern adoption activities (Henggeler & Sheidow, 2012). To support high-fidelity implementation, each brandname model contains an extensive set of quality assurance (QA) procedures anchored by a treatment manual, standardized training toolkit, guidelines for ongoing training and observational consultation from model experts, and quality improvement methods that feed implementation data back to therapists and facilitate site recertification (see Hogue, Ozechowski, Robbins, & Waldron, 2013). These purveyor-driven QA procedures are considered essential for effective model implementation and are required for proper credentialing in each of the respective manualized FTs.

Proprietary licensing and QA procedures present three sizable barriers to the feasibility of importing manualized FTs into usual care: (a) Cost: Purveyor contracts cost tens of thousands of dollars annually for initial training plus certification maintenance (Substance Abuse and Mental Health Services Administration, 2012). This is routinely affordable only for well-funded practice networks, principally government-operated sectors of care (e.g., juvenile justice, child welfare) in which clients are high risk, services are high cost, and stakes for success are high profile (Chambers, Ringeisen, & Hickman, 2005). (b) Flexibility: Manualized FTs feature highly structured intervention sequencing and require wholesale implementation of all treatment components. These model characteristics prohibit piecemeal implementation and selective treatment planning favored by many practitioners, and they discourage flexible use of discrete model components as auxiliary interventions for cases where substance use is not the primary referral problem (Chorpita, Daleiden, & Weisz, 2005b). (c) Sustainability: Beyond cost, QA procedures for multicomponent FTs are difficult to sustain over time in usual care due to vicissitudes in local regulatory practices, reduction in purveyor commitment or availability, decrease in provider stamina to honor QA procedures for an extended period, and demoralization among staff when external agents are responsible for ongoing judgments about clinical performance and intervention priorities (Gallo & Barlow, 2012). For all these reasons, importing and sustaining purveyor-driven FT models is beyond the reach of most ASU providers (Hogue et al., 2013).

# Dissemination solution: Distill the core elements of FT for ASU

Adoption barriers such as those just listed are common to manualized treatments of every kind, not just FT. As a result, experts in child and adolescent mental health (e.g., Chorpita, Becker, & Daleiden, 2007; Garland, Hawley, Brookman-Frazee, & Hurlburt, 2008; Weisz, Ugueto, Herren, Afienko, & Rutt, 2011), substance use (Carroll & Rounsaville, 2006; Hogue, 2010; Magill et al., 2016), and behavioral health policy (Institute of Medicine, 2015) all advocate an alternative strategy to complement manual-driven methods: Focus on core elements of empirically supported treatments that are common across models for similar populations. As defined by Chorpita and colleagues (Chorpita, Daleiden, & Weisz, 2005a; Chorpita et al., 2005b; Daleiden, Chorpita, Donkervoet, Arensdorf, & Brogan, 2006), the core elements approach seeks to define a reduced set of intervention techniques that are common ingredients in multiple evidence-based treatments for a given disorder. This is achieved by (a) specifying the discrete techniques prescribed by similar manuals (see Chorpita & Weisz, 2009) and (b) distilling these techniques into a smaller number of overlapping elements that are core features (and presumptive active ingredients) of each manual (Chorpita & Daleiden, 2009). As a result, the distilled core practice elements are approach-specific (i.e., identified with a particular treatment orientation and/or modality) but model-free (i.e., not inextricably bound to a single manual or intervention sequence). This section (a) articulates the primary strengths of the core elements strategy for advancing the dissemination of evidence-based interventions (EBIs) for every variety of behavioral disorder and (b) describes recent studies demonstrating that core elements of FT for ASU can be delivered in a community setting with fidelity and effectiveness comparable to that achieved by manualized FTs.

## (Potentially) transformative advantages of disseminating core elements

The core elements strategy has been deemed a "disruptive innovation" (Rotheram-Borus, Swendeman, & Chorpita, 2012): a simpler and more accessible alternative service (e.g., ATMs, drugstore eyeglasses) that does not replace a specialty option (bank tellers, opticians) but instead meets essential needs of the customer majority in a more scalable, replicable, and sustainable manner. The overall goal of the core elements strategy is to shift the emphasis of dissemination and implementation away from exclusive focus on manual-driven treatment models and toward focus on shared elements of research-supported treatments that are more easily translated into practice. The potentially transformative advantages of core elements are presented in Figure 1, utilizing McHugh and Barlow's (2010) framework for conceptualizing phases of disseminating EBIs: organizational planning, training, continuous quality control, and sustainability. Whereas treatment manuals are predominantly complex, uniform, and disorder-specific, distilled core elements are granular, flexible, and transdiagnostic—three user-centered features (Lyon & Koerner, 2016) that help solve vexing barriers associated with implementing manuals in everyday practice.

As depicted in Figure 1, the core elements strategy can potentially improve the feasibility of procedures for training community providers and monitoring fidelity by introducing discrete interventions that can be more readily learned by clinical staff and more flexibly applied to a larger set of clinical problems. Core elements represent a comfortable middle ground between molar versus molecular formulation of treatment processes that is well-suited for describing the eclectic clinical practices favored in usual care (Barth, Kolivoski, Lindsey, Lee, & Collins, 2014; Garland, Bickman, & Chorpita, 2010). At the same time, this strategy preserves many indispensable benefits of treatment specification found in manuals (e.g., well-delineated treatment techniques and fidelity procedures) without consigning therapists to the Herculean task of implementing and/or adapting a different manual for each kind of client (Chorpita et al., 2005a). The dissemination advantages presented in Figure 1 are particularly germane to the cost, flexibility, and sustainability barriers described earlier for manualized FTs. If ultimately proven effective, the benefits of the core elements strategy for disseminating EBIs may be profound: unify and simplify the task of implementing EBIs in routine care with fidelity; retain the importance of provider judgment about duration, intensity, and other parameters of EBI delivery; and provide evidence-based options for client groups for whom no manuals currently exist (Chorpita et al., 2005b; Daleiden & Chorpita, 2005; Rotheram-Borus et al., 2012; Ward et al., 2013).

Core elements can also complement, and perhaps even boost, dissemination of treatment manuals by enhancing the basic clinical competencies of community practitioners (Garland et al., 2008) as well as coexist with manualized models to provide a range of treatment planning options for clinicians operating in busy treatment marketplaces (Southam-Gerow et al., 2014). Indeed, treatment marketplaces appear to be already infused with EBIs in both manualized and non-manualized form, as evidenced by the strong endorsement of EBIs voiced in surveys of practice habits by front-line clinicians in substance use (Gifford et al., 2012) and mental health (Cook, Biyanora, Elhai, Schnurr, & Coyne, 2010). The apparent infusion of EBIs into everyday care is undoubtedly related to efforts by clinical training programs to encourage evidence-based practice among their trainees (e.g., Barth et al., 2014). Of course, absent objective (e.g., observational) data on the actual

| Dissemination  | Treatment Manuals:                                    | Core Elements:  |
|----------------|---|---|
| Phase*         | Complex, Uniform, Disorder-Specific                   | Granular, Flexible, Transdiagnostic                     |
| Organizational | Manual adoption typically requires                    | Articulates basic clinical techniques                   |
| Preparation    | substantial alterations to agency                     | that more readily fit within extant                     |
|                | infrastructure, administrative and                    | agency orientation and procedures;                      |
|                | clinical supervision, material                        | equips clinicians with discrete                         |
|                | resources, and technical support that                 | techniques applicable to clinic                         |
|                | may be costly or incompatible with                    | populations presenting with a wide                      |
|                | current practices <sup>1,2,3</sup> .                  | variety of symptoms <sup>4,5</sup> .                    |
| Training       | Manuals present demanding fidelity                    | Focuses on fundamental techniques                       |
|                | procedures that emphasize intensive                   | more easily learned and retained by                     |
|                | training, uniform model delivery, use                 | trainees; implemented as modular                        |
|                | of different manuals for different                    | units or as a sequence of discrete                      |
|                | clinical populations, and ongoing                     | interventions; flexibly selected and                    |
|                | supervision by model experts <sup>6,7</sup> ;         | coordinated to address diverse,                         |
|                | routine staff turnover leads to                       | comorbid, and/or emerging clinical                      |
|                | frequent need for re-training <sup>7,8</sup> .        | problems <sup>9,10</sup> .                              |
| Continuous     | Therapists contend that manuals                       | Preserves many treatment                                |
| Quality        | largely restrict creativity, impede the               | specification benefits of manuals—                      |
| Control        | therapeutic relationship, and resist                  | define key treatment ingredients,                       |
|                | individualization for each client <sup>11, 12</sup> ; | support fidelity checks, provide                        |
|                | impractical to implement numerous                     | guidance on specific and non-specific                   |
|                | wholesale manuals while achieving                     | techniques—without requiring that                       |
|                | adequate fidelity to each 13,14.                      | therapists employ a different manual                    |
|                |   | for each kind of client <sup>9,15,16</sup> .            |
| Sustainability | Therapists cannot remain proficient                   | Promotes therapist judgment, coupled                    |
|                | in multiple manuals for multiple                      | with broad guidelines, to flexibly                      |
|                | disorders, stay current on new or                     | aggregate interventions in order to                     |
|                | revised treatments, and make                          | match interventions to the unique                       |
|                | reliable judgments about which                        | profiles of individual clients <sup>19</sup> ; provides |
|                | manual(s) to use with boundary                        | strategies to select interventions for                  |
|                | cases that do not unambiguously fit                   | multiple-disorder or boundary-                          |
|                | targeted profiles <sup>2,17</sup> ; therapists        | condition clients for whom no                           |
|                | manage evolving caseloads, do not                     | dedicated manuals exist <sup>9,20</sup> ; avails a      |
|                | believe manuals adequately meet                       | few basic intervention clusters to                      |
|                | unique needs of each client <sup>12,18</sup> .        | apply across many clients 17, 21.                       |
|                |   |   |

Figure 1. (For figure legend, see page 441.)

implementation of EBIs in usual care (see Hogue, Dauber, Lichvar, Bobek, & Henderson, 2015; Hurlburt, Garland, Nguyen, & Brookman-Frazee, 2010), it is impossible to state with certainty how extensively, and with what degree of fidelity, this infusion has occurred (Garland et al., 2010).

It is critical to underscore that distilled core elements are not equivalent to manualized treatments. Broadly speaking, manualized treatments contain two interdependent dimensions: model content and model coordination (Chorpita et al., 2005a, 2005b). Content refers to model-endorsed treatment techniques and therapeutic procedures, from which core elements can be distilled. In contrast, coordination refers to modelspecific principles for clinical decision making about when and how to use various techniques and procedures. The coordination dimension defines idiosyncratic aspects of model delivery—rules for timing, sequencing, and client- and context-specific targeting of interventions—that constitute the unique parameters and implementation nuances of a given model (see Garland, Hurlburt, & Hawley, 2006; Kazdin, 1999). These coordination principles determine, for example, how rigidly versus flexibly a therapist should implement model content, as well as the prescribed balance between fidelity versus adaptation for individual cases or clinical groups (McHugh, Murray, & Barlow, 2009).

Because the distillation process involves content only, it does not capture coordination parameters that guide effective treatment. Core elements thus cannot supplant full treatment models or be utilized effectively as brief versions. Rather, core elements can (a) supplement manualized training and implementation procedures for corresponding treatment models; (b) be organized themselves according to a standardized coordination system (a de facto "manual") that facilitates decision making about when and with whom to implement which combination of elements MATCH-ADTC (e.g., [Chorpita & Weisz, 2009], described in the following paragraph); or (c) be used independently by practicing clinicians who bring their own conceptualizations about timing, sequence, and relative emphasis to each case (see Lyon & Koerner, 2016), with the caveat that treatment planning remain guided by evidence-based assessment and treatment selection principles (Jensen-Doss, 2015).

As core elements distillation progresses, we will also discover the limits of its utility in certain treatment contexts and/or with certain presenting problems. For example, some behavioral disorders may be so complex or otherwise treatment-resistant (e.g., borderline personality disorder) that high-fidelity implementation of a disorder-specific manualized treatment (e.g., Dialectical Behavior Therapy; Linehan, 2014) is virtually required for clinical success.

## Empirical justification for distilling core elements of FT for ASU

For youth behavioral treatment in general, the field is beginning to investigate whether core practice elements can be clinically effective in usual care, and initial findings are quite promising. A recent randomized trial (Weisz et al., 2012) tested a core elements protocol, Modular Approach to Treatment for Children with Anxiety, Depression, Trauma, and Conduct Problems (MATCH-ADTC; Chorpita & Weisz, 2009), containing cognitive-behavioral and parent training interventions for childhood anxiety, depression, and disruptive disorders. To counter the hazard of core elements lending themselves to countless novel combinations (Lyon & Koerner, 2016), this protocol is standardized with regard to technique specification, formulaic intervention selection, and client customization, including a flowchart with decision rules for when to deliver non-standard techniques based on evolving case circumstances. Results showed that MATCH-ADTC outperformed disorderspecific treatment manuals and usual care in promoting improvements in child outcomes (Weisz et al., 2012) and maintained its advantage over usual care at two-year follow-up (Chorpita et al., 2013). These findings were replicated in a controlled trial in Los Angeles County, California, where MATCH-ADTC outperformed manualized treatments for anxiety, depression, disruptive behavior, and trauma-related disorders (Chorpita et al., 2017). Moreover, it has been associated with greater perceived benefits and satisfaction by participating therapists (Chorpita et al., 2015). Additional effectiveness evidence is provided by statewide system-of-care reforms for youth services in Hawaii (Daleiden et al., 2006; Nakamura et al., 2011), where introducing core element protocols over a four-year period resulted in tripling the

Figure 1. (see previous page) Functional comparison of two strategies for disseminating evidence-based interventions: Treatment manuals versus core elements. \*Based on McHugh and Barlow (2010). <sup>1</sup>Glisson (2002); <sup>2</sup>Chorpita, Becker, & Daleiden (2007); <sup>3</sup>Schoenwald et al. (2008); <sup>4</sup>Carroll & Rounsaville (2006); <sup>5</sup>Borntrager, Chorpita, Higa-McMillan, & Weisz (2009); <sup>6</sup>Carroll, Kadden, Donovan, Zweben, & Rounsaville (1994); <sup>7</sup>Aarons, Sommerfeld, Hecht, Silovsky, & Chaffin (2009); <sup>8</sup>Knudsen, Ducharme, & Roman (2008); <sup>9</sup>Weisz et al. (2012); <sup>10</sup>Ward et al. (2013); <sup>11</sup>Addis, Wade, & Hatgis (1999); <sup>12</sup>Addis & Krasnow (2000); <sup>13</sup>Hayes (2002); <sup>14</sup>Westen, Novotny, & Thompson-Brenner (2005); <sup>15</sup>Weisz et al. (2011); <sup>16</sup>Rotheram-Borus et al. (2012); <sup>17</sup>Garland et al. (2008); <sup>18</sup>Liberman & Corrigan (1994); <sup>19</sup>Chorpita & Daleiden (2009); <sup>20</sup>Gallo & Barlow (2012); <sup>21</sup>Chorpita et al. (2005a).

rate of improvement in child functioning, reducing average length of services episode between 40% and 60%, and reducing average expenditures per point of outcome improvement 40%. Recent statewide dissemination initiatives for approaches like MATCH-ADTC (e.g., Southam-Gerow et al., 2014; Starin et al., 2014) have similarly demonstrated that the core elements strategy can be implemented at scale within public health care systems.

For the FT approach for ASU in particular, the dissemination shortfall of manualized FTs, combined with the dissemination advantages of core elements, lead to the following question: Is non-manualized FT-governed by core FT intervention principles and supported by routinely available agency resources—a viable alternative to manualized models for treating ASU in usual care? Although family-based services are commonly endorsed in youth behavioral care (Hoagwood, 2005), the potency of the FT approach in naturalistic form is virtually untested (Kaslow et al., 2012). If the success of FT techniques depends fundamentally upon the implementation boost provided by manualized procedures and purveyor-driven QA, then core element FT delivered without substantial extramural support may be ineffective.

This issue was recently addressed by a randomized trial (Hogue, Dauber, Henderson, et al., 2015) that evaluated non-manualized FT delivered as routine care for ASU and comorbid disorders. Participants were 205 inner-city adolescents (mean age 15.7 years; 52% male, 59% Hispanic, 21% African-American) drawn from a school- and community-based referral network; at baseline 63% reported primary mental health problems and 37% primary substance use (SU) problems. Adolescents were randomly assigned to one of two study conditions: (a) Usual Care-Family Therapy (UC-FT): a single community mental health clinic that practiced non-manualized, structural-strategic family therapy as the routine standard of care for youth behavior problems; and (b) Usual Care-Other (UC-Other): a group of five treatment sites that collectively represent the most common venues for treating adolescent behavior problems: two community mental health clinics, two outpatient psychiatry clinics, and one drug counseling center (no UC-Other site featured FT as a routine intervention approach).

Trial results support the effectiveness of naturalistic FT along several dimensions. The UC-FT condition showed adherence to signature techniques of the FT approach (e.g., addressing family communication and attachment, coaching multiparticipant interactions in session, targeting multiple family members for change), as well as differentiation from numerous techniques associated with alternative approaches (cognitivebehavioral therapy, motivational interviewing, drug counseling) favored in the UC-Other condition; FT fidelity was verified via therapist self-report (Hogue, Dauber, & Henderson, 2014) and non-participant observational ratings (Hogue, Dauber, Lichvar, et al., 2015). Clinical outcomes at one-year follow-up (Hogue, Dauber, Henderson, et al., 2015) found that across the entire sample, adolescents showed significant declines in youthreported externalizing and internalizing symptoms, caregiver-reported externalizing and internalizing symptoms, and delinquent acts. In addition, UC-FT produced greater reductions than UC-Other in youth-reported externalizing and internalizing symptoms among the whole sample, in delinquency acts among substanceusing youths, and in alcohol and drug use among substance-using youths. The trajectories of youth-reported externalizing and internalizing symptoms indicated that UC-FT youths maintained continuous declines over the course of one year, whereas declines among UC-Other youths leveled off or slightly reversed over time.

To elaborate these positive results, a follow-up study (Hogue, Dauber, & Henderson, 2016) examined whether the UC-FT therapists achieved performance benchmarks for treatment fidelity (see Hogue, Dauber, Samuolis, & Liddle, 2006) and adolescent outcomes (see Baldwin et al., 2012) established by brand-name FTs in controlled trials for ASU and conduct problems. Perhaps surprisingly, UC-FT therapists statistically exceeded the observation-based fidelity benchmark for adherence to core FT techniques. Regarding change in client functioning at sixmonth follow-up, the effect sizes achieved by UC-FT therapists for externalizing symptoms and delinquent acts were each statistically superior to the outcomes benchmark, and the effect size for internalizing symptoms was statistically equivalent (SU outcomes could not be examined due to limited sample size). And contrary to expectations about robust individual therapist differences, the 12 sampled UC-FT clinicians demonstrated a high degree of performance uniformity: each one approximated the fidelity benchmark, and only two produced outcomes that appeared relatively weak on any change variable. Albeit from one trial only, these data attest that naturalistic FT in usual care can achieve performance standards that are squarely in line with those of manualized FTs reported in controlled trials.

These results do not certify the contention that core element FT delivered in everyday practice is clinically equivalent to brand-name FT implemented with extramural support from purveyors; such a comparison requires a randomized controlled investigation. Even so, it remains noteworthy that mainstream FT practitioners working in routine conditions can yield measurable successes in fidelity to core FT techniques and in long-term client outcomes. These results might well influence costbenefit decisions made by government agencies that set regulatory policies and system-wide priorities for treating ASU youths: The resounding success of manualized FT is a powerful recommendation for initiating contracted services with an available purveyor. Yet, for providers and systems experiencing resource limitations, it appears legitimate to weigh the feasibility of cultivating core element FT services—perhaps factoring in upgrades to local FT supervision and quality monitoring procedures (Hogue et al., 2013)—against the barriers of importing a manualized model. With this possibility in mind, the following section details efforts to distill the core elements of FT for ASU using both conceptual and empirical methods.

## Conceptual and empirical methods for distilling the core elements of FT for ASU

The primary goal of distilling core practice elements of empirically supported treatments is to accumulate a roster of interventions that (a) are linked to favorable outcome data and (b) are more specific than treatment orientation and also more flexible and transdiagnostic than treatment manuals/models (Chorpita & Daleiden, 2009); see Figure 1. As discussed prior, the process of distilling core elements involves identifying discrete clinical practices contained in multiple manuals or protocols for a given clinical disorder or population. This fundamentally conceptual approach relies on expert review of the content of treatment manuals and/or published descriptions of protocols, usually fortified by team-based coding and consensus procedures among multiple reviewers (e.g., Becker et al., 2015; Chorpita et al., 2005a), and sometimes further confirmed by surveying national experts (e.g., Garland et al., 2008).

In the most ambitious distillation project yet undertaken, Chorpita and Daleiden (2009) reviewed 322 randomized clinical trials of behavioral interventions for children and adolescents across the psychiatric spectrum. From companion manuals and protocol descriptions, they isolated 41 reliably coded practice elements variously used to treat anxiety and depression, conduct problems, attention and impulsivity, sleep and eating problems, autism-spectrum problems, substance use, and so forth. Each of these 41 distilled practices was considered "elemental," in that the available literature offered no indication that these practices could be further parsed into lower-order or constituent components. Notably, from among the numerous trials containing a condition, the authors identified only

undifferentiated code that they broadly termed "family therapy." This underscores the absence of progress to date in distilling core elements for the FT approach.

There have been several other distillation projects in the youth behavioral health arena. Becker and colleagues (2015) reviewed 40 randomized trials involving strategies for engaging youths and families in mental health services, finalizing a list of 22 core elements of treatment engagement that included service practices (e.g., promoting treatment accessibility) as well as clinical practices. Garland and colleagues (2008) reviewed the extant literature on eight treatment models with strong efficacy for treating childhood disruptive behavior and confirmed 21 core elements spanning four categories: therapeutic content, treatment technique, working alliance, and treatment parameters. Similar projects yielded a portfolio of 52 "kernel" interventions deemed principal units of behavioral influence underlying evidence-based prevention and treatment models (Embry & Biglan, 2008; see also Weisz et al., 2011), a brief protocol of common interventions in school mental health settings (Lyon et al., 2014), and a list of 24 practice elements for at-risk children in early childhood settings (McLeod et al., 2016). An interesting and fundamentally different approach is the "unified" protocol, an inverse strategy in which core features are identified not for clinical interventions but instead for the targeted behavior problems; the prime example is conceptualizing negative emotionality as a singular latent syndrome underlying most anxiety and depressive disorders that can be addressed by a single protocol for adults (Barlow et al., 2010) or adolescents (Ehrenreich, Goldstein, Wright, & Barlow, 2009).

## Conceptual distillation: Examining existing fidelity tools from manualized FT models

The FT approach for ASU is well-positioned to support a conceptual distillation process with far more differentiated results than the solitary "family therapy" element isolated for the Chorpita and Daleiden (2009) taxonomy. There is ample evidence from existing research that three brand-name FT models for ASU-FFT, MDFT, and BSFT—share a set of common techniques that are operationalized in their respective observational fidelity measures, are empirically linked to client outcomes, and can be readily synthesized into core practices. The FFT observational fidelity tool (Therapist Adherence Rating Scale; Ozechowski & Waldron, 2016) defines key family interventions such as minimizing blame (Alexander, Waldron, Barton, & Mas, 1989), reframing negative behaviors (Robbins, Alexander, Newell, & Turner, 1996), and interrupting defensive interactions among family members (Robbins, Alexander, & Turner, 2000), which 14

have been correlated with both in-session and post-treatment outcomes. The MDFT tool (Therapist Behavior Rating Scale; Hogue et al., 1998) assesses techniques that are ubiquitous within the FT approach (e.g., coach family interactions; improve communication and attachment) and that predict long-term gains in family functioning as well as adolescent symptoms (Hogue et al., 2006; Hogue et al., 2008; Hogue, Liddle, Dauber, & Samuolis, 2004).1 The BSFT tool (Videotape Rating Checklist; Hervis & Robbins, 2015) also captures classic foci of the FT approach—joining, diagnostic enactment, reframing, restructuring interventions—associated and sequence-specific effects on treatment engagement, family functioning, and adolescent symptoms (Robbins et al., 2011)<sup>2</sup>. In sum, across fidelity-outcome studies of manualized FT for ASU, common treatment techniques have emerged as "active ingredients" (Kazdin & Nock, 2003) in their respective models that reliably predict clinical gains. Moreover, these discrete techniques are fully operationalized in observational fidelity tools featured in purveyor-driven QA procedures, making these tools ideal foundations for the distillation process.

Thus, our conceptual distillation process for three brand-name FT models for ASU was grounded in examination of observational fidelity scales for each respective model. This distillation method diverges somewhat from the typical method of reviewing manuals and protocol descriptions, with the following advantage: It capitalizes on available work by model developers to operationalize manual procedures into distinct treatment techniques that are putatively essential to model adherence. That is, FT model experts have already laid bare their blueprints, creating opportunity to ascertain common structures and materials. The three fidelity scales were independently reviewed by all authors, each of whom has expertise in either FT for ASU (AH, MB, SD, CEH) or in distillation of practice elements from manualized treatments for youth behavioral disorders (BDM, MASG). The goal of the review was to inspect all three scales in order to identify thematic clinical strategies that appeared to be (a) common across the models, (b) theoretically salient to the FT approach, and (c) embodied by multiple items from all three scales. The independent reviews were then tabulated by the first two authors and recirculated among reviewers, after which final consensus was reached.

Figure 2 depicts the results of this conceptual distillation process, which produced four core FT elements: Family Engagement, Relational Reframing, Family Behavior Change, and Family Restructuring. Figure 2 also lists the constituent treatment techniques from the three fidelity scales, ranging from six to 16 techniques for each core element. The first element, Family Engagement, is characterized by therapist behaviors aiming

simultaneously to (a) enhance family members' involvement and investment in treatment and (b) build the relationship between the therapist and all family members. The focus on building family member alliance with the therapist and the therapeutic process is meant to increase family engagement in every aspect of treatment. Whereas the core FT elements are intrinsically flexible, Family Engagement interventions are invariably specified by manualized FT models as taking place during the initial phase of treatment. It is worth noting that engaging family members in youth services can be extremely challenging, particularly among high-risk families (Becker et al., 2015; McKay & Bannon, 2004). For this reason manualized FTs have a longstanding commitment to promoting clinical techniques that encourage family members to attend treatment (e.g., Santisteban et al., 1996) and to invest deeply in the treatment process (e.g., Liddle, 1995).

The second element, Relational Reframing, consists of interventions designed to move away from individual and intrapsychic ways of defining problems and generating solutions, and toward a systemic conceptualization focused on relational processes. These interventions also aim to remove pathological descriptions and attributions for adolescents' and other family members' behaviors. Relational Reframe interventions seek to motivate and prepare family members to make systemic changes (that is, changes in their relationships).

In defining the third and fourth FT elements, reviewers were guided by mechanisms of change originally defined by the earliest strategic family therapy models: first- versus second-order change (Nichols & Schwartz, 1991). In first-order change, family patterns of interactions or sequences are altered at the behavioral level only, such that therapists endeavor to bring about observable shifts in actions. In second-order change, therapists instead target underlying beliefs, premises, or family rules; it is hoped that changes in these latent processes will then prompt behavior change (Watzlawick & Weakland, 1977). To take a clinical example: An adolescent and his parent may be instructed on using more effective communication strategies to decrease arguing (first-order change); or, they may explore and then repair relationship ruptures that have created interpersonal distance and conflict, which would in turn decrease their arguing (second-order change). The clinical outcome is the same, but the processes for change are fundamentally different (Davey, Duncan, Kissil, Davey, & Fish, 2011).

The third core FT element, Family Behavior Change, constitutes first-order change. These interventions aim to shift behaviors, teach concrete new skills, and encourage individual behavior changes that will allow for improved family relationships. New skills and behaviors are positively

| Core Elements           | FFT-TARS  | MDFT-TBRS   | BSFT-VRC**   |
|-------------------------|---|---|--|
| Family<br>Engagement    | 1*: Balanced alliances 2: Manage negativity                           | Adolescent investment     Parent collaboration  | 6: Establish leadership 10: Convey acceptance 11: Join with adults 12: Join with youth   |
| Relational<br>Reframing | 3: Relational focus 5: Relabel & Reframe                              | 6: Reframe problems 8: Normative development  | 21: Connect with members 1: Sell positive views  |
| Family Behavior         | 8: Teach new skill  | Parent involvement     Adolescent ecosystem   | 20: Praise task completion   |
| Change                  | 9: Practice new skill<br>10: Assign homework<br>11: Review homework   | 12: Coach parent self-care 13: Target family for change 10: Coach family interactions | 22: Assign homework 8: Direct enactments 5: Direct new behaviors   |
|                         | 12: Promote self-efficacy 14: Discuss relapse                         |   | 18: Works with individuals   |
| Family<br>Restructuring | 4: Relational functions 6: Highlight strengths                        | 4: Parental monitoring/rules 7: Enhance attachment                                    | 4: Reflect w/o challenge 7: Focus on process   |
|                         | 9: Practice new skill 7: Justify new skill 13: Promote generalization | 9: Prepare interactions 11: Core relational themes                                    | 9: Follow non-verbals 13: Focus on present moment 14: Move to be close/distant 17: Intensify interactions 19: Realign boundaries |

Figure 2. Conceptual distillation of family therapy core elements based on observational fidelity scales for three empirically supported models for adolescent substance use. \*Listed numerals indicate the numbering of individual items from the respective fidelity scales. \*\*This scale contains two items that do not contribute conceptually to any of the four core elements. Note. FFT-TARS = Functional Family Therapy-Therapist Adherence Rating Scale; MDFT-TBRS = Multidimensional Family Therapy-Therapist Behavior Rating Scale; BSFT-VRC = Brief Strategic Family Therapy-Videotape Rating Checklist.

reinforced and coached, for both individuals and the entire family. The fourth element, Family Restructuring, constitutes second-order change (that is, change in the way the family system is governed). These interventions endeavor to prompt shifts in attachment and emotional processes between family members. Members are also encouraged to develop insight into predominant cycles of relational interactions, and how these cycles are linked to observable behaviors.

Although hardly exhaustive of the FT approach, these four elements specified in Figure 2 are a representative foundation of common FT strategies, as evidenced by the shared content of the fidelity tools. Just as certainly, the constituent techniques listed for each element do not represent the full complement of interventions prescribed by the three models; nevertheless, they are conceptually shared interventions that have been linked to outcomes for each model and therefore hold great potential for dissemination as clinically efficacious practices. Not coincidentally, these distilled practices map closely onto the framework of the Structural Family Therapy model defined principally by Minuchin (Minuchin, 1974; Minuchin & Fishman, 1981), a common progenitor of manualized FTs for ASU and for the FT approach in general.

This focus on core elements is not intended to negate highly meaningful differences among FFT, MDFT, and BSFT in the intervention procedures delineated by each. However, it can be argued that signature differences among these models reside largely in the coordination dimension distinctions pertaining to the timing, sequence, and relative emphasis of interventions, as well as session composition. To illustrate this point, Figure 3 maps a few examples of underlying clinical theory, model-specific coordination principles, model-specific content, and model-shared content that characterize FFT, MDFT, and BSFT as described in their respective manuals. Because all three models are examples of the "ecological" FT approach for treating ASU (Hogue et al., 2014; for "behavioral" FT models see Azrin et al., 2001; Donohue & Azrin, 2011), they share a set of cross-model theoretical foundations that govern their dual intervention focus on family interactions and key (

extrafamilial systems (Becker & Curry, 2008); see the top level of Figure 3. Each model also features signature coordination principles that distinguish it from the other two, along with numerous treatment strategies and techniques (i.e., Content) that are points of unique emphasis; see the middle level of Figure 3. But again, many other strategies and techniques can be classified as content that is shared across the three models (common) as well as essential for treatment success (core; that is, core practice elements); see the bottom level.

# Empirical distillation: Triangulating observational ratings from manualized FT sessions

Conceptual methods for distilling core elements, which center on expert review of treatment manuals and protocol content, enjoy the considerable virtues of strong face validity, modest technical demands, and flexibility in review procedures. By the same token, conceptual methods are subject to legitimate questions regarding the reliability and generalizability of distillation results: How credibly do the distilled elements represent the original EBI content? Would different groups of experts reach meaningfully different results, and if so, what are the implications for the clinical validity of the elements themselves? These questions loom largest for highly complex EBIs that resist easy disaggregation and/or reduction to simpler constructs, such as FT (Chorpita & Daleiden, 2009). As detailed earlier, in the case of FT for ASU our solution to these difficulties was to leverage model developers' efforts to disaggregate their own complex treatments: In creating observational fidelity scales for their respective brand-name models, developers have already specified the key constituent elements of each.

There is also a viable, albeit more time-intensive and technically demanding, complement to conceptual distillation methods: empirical distillation via nonparticipant ratings by trained observers. Nonparticipant ratings of treatment implementation remain the gold standard for assessing treatment fidelity in both research (Hogue, Liddle, & Rowe, 1996) and front-line practice settings (Garland et al., 2010). In the ensuing paragraphs we detail our current study, funded by the National Institute on Drug Abuse (R01DA037496), aimed at empirically distilling core elements of FT for ASU via observational ratings of recorded sessions using the same three fidelity scales employed in our conceptual work. We believe these empirical methods could be fruitfully implemented to distill core elements from other EBIs that are similarly complex, and perhaps, to increase confidence in the validity of core practices that are, or have been, defined for virtually any treatment approach.

Phase 1 of our study involves collecting observational fidelity data on a pool of 300 recorded sessions sampled from controlled trials and purveyor training materials of FFT, MDFT, and BSFT; this is termed the gold-standard pool because all sessions are verified to be high-fidelity examples of the given model. We will conduct a fully crossed observational analysis of gold-standard

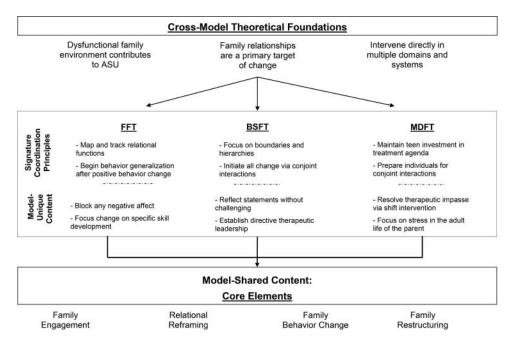


Figure 3. Manualized FT for ASU: Sampling of theoretical foundations, model coordination, and model content.

treatment sessions: All three model-specific observational fidelity measures (Functional Family Therapy-Therapist Adherence Rating Scale [FFT-TARS], Multidimensional Family Therapy-Therapist Behavior Rating Scale [MDFT-TBRS], and Brief Strategic Family Therapy-Videotape Rating Checklist [BSFT-VRC]; see Figure 2) will each be used to code 100 sessions apiece from each model (that is, all 300 tapes will be coded with all three measures). We will then triangulate these fidelity ratings to derive and validate clusters of commonly implemented treatment techniques, as follows:

- 1. exploratory followed by confirmatory factor analyses to derive latent clusters of techniques, expecting that each derived factor will contain techniques from multiple fidelity measures;
- 2. analysis of the internal consistency of derived factors, expecting strong item-total correlations among techniques loading on the same factor;
- 3. convergent and discriminant validity analysis, expecting strong inter-item correlations among techniques representing the same factor versus weak correlations among techniques from different factors; and
- 4. item response quality (see Embretson & Reise, 2000) in the form of strong item discrimination properties and item parsimony on the final set of techniques identified for each factor.

Phase 2 involves confirming the derived factors of model-shared treatment techniques on a pool of 300 front-line sessions sampled from dissemination studies of community therapists delivering FT for clients with ASU and related behavioral problems. This step is critical for verifying that the factors retain conceptual and empirical coherence in the hands of end users (Lyon & Koerner, 2016). We will conduct additional observational analyses in which the treatment techniques populating the newly derived Phase 1 factors are then used to code front-line sessions, of which there will be three complementary varieties: 100 sessions from an implementation study aimed at delivering a wholesale manualized FT; 100 sessions from a treatment development study aimed at adapting a manualized FT to address a co-occurring disorder; and 100 sessions from a naturalistic study of non-manualized FT delivered in usual care. We will analyze this second set of observational ratings using methods identical to those in Phase 1: confirmatory factor analysis to determine whether the gold-standard factors are retained in the front-line pool, followed by internal consistency, convergent and discriminant validity, and item response quality analyses of confirmed factors thereby establishing the construct validity of the derived factors in community-based settings.

Finally, Phase 3 will establish the predictive validity of the derived factors using benchmark fidelity and outcome criteria collected on the front-line pool. First, we will use the observational fidelity data collected during Phase 2 to predict original treatment adherence scores archived for each front-line session; these adherence scores were independently collected during the original fidelity evaluation activities for each of the three samples. Second, we will use the Phase 2 ratings to predict changes in adolescent clinical functioning at one-year follow-up, focusing on substance use, externalizing and internalizing symptoms, and delinquent behaviors.

During this rigorous three-phase study process, the derived latent factors containing model-shared treatment techniques will methodically graduate as validated core elements of FT for ASU. Of course, it remains to be seen whether the empirically distilled elements match—or indeed, how closely they resemble—the conceptually distilled elements just proposed. This comparison will prove instructive for assessing the added value of our empirical distillation methods, and perhaps, for prompting additional consideration of the strengths and limits of conceptual distillation methods overall.

## Clinical implications and utilities of distilling core elements of FT for ASU

#### Adopting core practice elements in the emerging health care market

For core elements to be a legitimate alternative to manualized treatment, they need to be supported by suitable companion QA procedures that promote fidelity in community settings, akin to the extensive QA systems used by manual purveyors (Hogue et al., 2013). The time is opportune for developing such procedures. The emerging health care market, spurred by the Affordable Care Act, is focused on establishing reliable standards for quality health care (Institute of Medicine, 2011). These priorities have generated nationwide mandates for increasing quality and accountability in behavioral care (Institute of Medicine, 2015), creating unprecedented opportunities to increase adoption of EBIs via training and certification requirements built into state and local contracts. As a result, effective QA procedures featuring reliable quality measures are in enormous demand (Zima et al., 2013). Despite this need, behavioral health remains woefully deficient in EBI implementation supports and metrics (Hoagwood, 2013). Arguably the biggest advance to date has been the establishment of quality indicators designed to assess broad principles of care such as appropriate treatment assignment, retention and follow-up rates, referrals for medication and **(** 

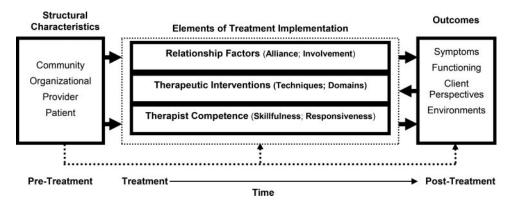
ancillary care, and client safety (see Pincus, Spaeth-Rublee, & Watkins, 2011). While useful for delineating basic contours of adequate service delivery (for the latest ASU example, see Bekkering et al., 2014; Cacciola et al., 2015; NIDA, 2014), such broad principles of care do not inform the selection and delivery of specific treatment techniques to meet the unique needs of individual clients (Garland et al., 2010; Garland & Schoenwald, 2013). Likewise, the quality indicators used to assess such principles can only verify if a given procedure occurred or a service quota was met; they cannot specify how procedures should be implemented or measure whether services were delivered with acceptable fidelity.

To place QA procedures and measures squarely at the center of the new behavioral health care market, two of the authors (McLeod, Southam-Gerow, Tully, Rodríguez, & Smith, 2013) have proposed a theoretical model according to which research-established fidelity metrics serve as quality indicators for behavioral treatment. Figure 4 illustrates this model. The left section lists structural characteristics of care that influence both treatment implementation and outcomes, while the right section lists the multifaceted set of outcomes considered relevant within the quality of care framework. The middle section depicts the multiple elements of treatment implementation that are salient for effective delivery of EBIs, articulating both technical factors (specific interventions, therapist skill) and relational factors, given that both are related to outcomes. According to this model (see also Garland et al., 2010; Proctor et al., 2009), QA procedures for EBI implementation should be anchored by multidimensional fidelity metrics that reliably define and assess the nature and quality of services delivered. The existing vacuum in EBI quality metrics designed for front-line behavioral care can be efficiently filled in part by core practice elements that have companion QA tools, such as the electronic dashboards for case tracking and decision making associated with MATCH-ADTC (Chorpita, Bernstein, Daleiden, & Research Network on Youth Mental Health, 2008; Chorpita & Daleiden, 2014), as well as the observational fidelity scale of individual treatment techniques we plan to develop for FT for ASU (described earlier).

# Virtues of FT core elements for treating multiproblem youths in multiple settings

As argued earlier, the core elements strategy appears uniquely suited for facilitating delivery of FT interventions in youth behavioral health settings. Core elements offer great utility for guiding "off-map" interventions that are commonplace in usual care, such as local adaptation of EBIs for clients with unusual or boundary-condition diagnoses, and flexible combinations of techniques for clients with co-occurring disorders (Gallo & Barlow, 2012). Similarly, the relevance mapping strategy outlined by Chorpita, Bernstein, and Daleiden (2011) represents another potential application. Relevance mapping is an approach that matches the sociodemographic and presenting problem characteristics in a given population of clients within an agency or system to the evidence base, thereby identifying the maximum number of those clients covered by existing EBIs, a proportion that is often in the 65% to 75% range. The approach also provides the smallest set of practice elements that therapists would need to deliver in order to provide appropriate services to the covered clients.

In addition, FT core elements could be implemented discretely or collectively to address the full spectrum of disruptive behavior problems in high-risk adolescents—SU, delinquency, aggression, conduct disorder—for



**Figure 4.** Model of treatment implementation within a quality of care framework. Reprinted with permission from "Making a Case for Treatment Integrity as a Psychosocial Treatment Quality Indicator for Youth Mental Health Care" by B. D. McLeod, M. A. Southam-Gerow, C. B. Tully, A. Rodriguez, & M. M. Smith, 2013, *Clinical Psychology: Science and Practice*, 20, pp. 14–32.

which manualized FTs have proven effective (Baldwin et al., 2012; Henggeler & Sheidow, 2012; McCart & Sheidow, 2016). In this way FT core elements would be a new resource for community clinicians to supplement treatment planning and family involvement efforts for high-risk, hard-to-engage adolescents across the board. FT core elements can therefore be a credible (although only partial) solution to the urgent demand for adaptable, transdiagnostic interventions capable of treating multiproblem youths involved in multiple systems of care (Hawkins, 2009; Kazak et al., 2010).

Looking forward, widespread adoption of FT core elements could also lay a sturdy foundation for the next generation of FT dissemination and training initiatives (e.g., Web-based; virtual reality; distance learning; see Weingardt, 2004) intended to grow new competencies in novice family therapists and boost expertise in trained therapists within core areas of family-based work (Celano, Smith, & Kaslow, 2010). Widespread adoption of FT core elements, or for that matter the core elements of any empirically supported approach, could also produce recursive benefits for disseminating manualized treatments. Clinicians who are inexperienced or otherwise unfamiliar with manual-based EBIs are often under-motivated or unprepared to adopt treatment manuals (Gallo & Barlow, 2012). Learning first to deliver core elements with fidelity and confidence may well pave the way for these clinicians to eventually take up wholesale manuals in their routine practices, thereby upgrading the overall quality of available services.

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#### **Notes**

- 1. In recent years the MDFT purveyor organization developed a revised observational fidelity tool to promote MDFT dissemination and implementation, the MDFT Intervention Inventory (Rowe et al., 2013), which is more model-specific than the Therapist Behavior Rating Scale.
- 2. The self-report fidelity measures utilized in MST studies (see Henggeler, Pickrel, & Brondino, 1999; Schoenwald, Sheidow, & Letourneau, 2004) assess global intervention principles rather than discrete treatment techniques and thus do not lend themselves to core element distillation.

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