

# INTERNATIONAL OVERDOSE AWARENESS DAY 2017

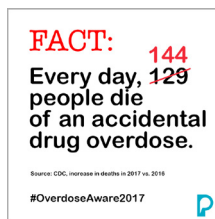
## Social Media Toolkit

### #OVERDOSEAWARE2017 - Thursday, August 31, 2017

Every day, 144 people die of an accidental drug overdose. Let's do our part to prevent more loss and suffering.

On International Overdose Awareness Day (OAD), August 31, 2017 you can help us save lives by spreading awareness and ending the stigma.

We invite all our partners to help us [share this important campaign on Thursday, August 31, 2017](#) on social media using our suggested posts (click on the images to download them).



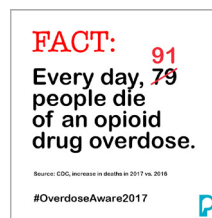
Even more lives have been lost this year to overdose. Find out how you can help save a life. <https://goo.gl/4L7wfo>  
#OverdoseAware2017



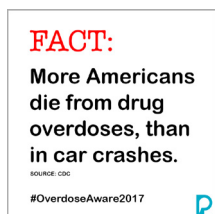
Naloxone can help save your loved one's life. Learn more: <https://goo.gl/gjYrty>  
#OverdoseAware2017



Slow breathing? Blue lips?  
Learn the signs of an overdose here: <https://goo.gl/TVNHCV>  
#OverdoseAware2017



We have lost more of our loved ones to an opioid overdose this year. Help end this epidemic. <https://goo.gl/RbWzW5>  
#OverdoseAware2017



Too many families have lost a loved one to substance use. Take action now!  
<https://goo.gl/tdqdhQ>  
#OverdoseAware2017

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